



Thank you for purchasing your **BROADWAY AT THE BEACH GIFT CARD**. While your gift card is accepted at most shops, restaurants, attractions and clubs at Broadway, there are a few merchants who do not accept the gift cards. Those merchants are listed below, however, this list may change at any time without notice:

- Auntie Anne's Pretzels
- Ben & Jerry's Ice Cream
- Broadway Cinema 16
- Foxworthy Store
- Old Tyme Portraits
- Pepper Palace
- Rack Room Shoes
- Pulseworks
- Razzle Dazzle
- Sunglass Hut North & South
- Sports Fanatics

FREQUENTLY ASKED QUESTIONS.

Why do I sometimes have problems using my Gift Card at restaurants when I have enough money left on my card to cover the food bill?

The most frequent cause of the problem is how restaurants have programmed their terminals to account for the food server's tip in addition to the total amount of the food bill. The card terminals are typically programmed by restaurants to "up charge" the tip amount (usually between 15% - 20%) based on a percentage of the total food bill. This "up charge" is to ensure that should you put the tip on your Gift Card you have the funds available to cover the total of your food bill plus tip. However, you will not be charged this "up charge" should you choose to pay a different tip amount or pay tip in cash - your Gift Card balance will reflect the total that you sign on the restaurant receipt. Every restaurant programs their own "up charge" amount. In addition to what may be programmed by the restaurant, many food servers unknowingly may "up charge" the food bill again. Therefore, the final attempted amount for authorization (food bill including tip) can sometimes easily exceed your Gift Card balance available, in those instances when your food bill is about 75% to 90% of your Gift Card balance. If so, the terminal will automatically decline your card. On occasions when your food bill is 50% or less of your Gift Card balance, you will most likely not have a problem getting your restaurant check and tip amount authorized. This same procedure is used when processing debit cards as well.

What is the balance on my gift card?

To find out your available balance, call MidAmerica Gift Certificate Co. at 1-800-798-4099. There is no charge for the first balance inquiry. Subsequent inquiries within a calendar month are subject to a fee of \$0.25 per inquiry.

Does my gift card expire?

The card does not expire.

Will there be any fees applied to my card?

Beginning on the first day of the 13th month after issuance, a \$2.50 monthly fee will be charged to the card.

Will my gift card be replaced if lost or stolen?

The card is not issued in your name, and therefore should be treated the same as cash. You are responsible for safeguarding your card. The card is not a credit card and does not have credit card protections. You assume all risks of loss from a lost or stolen card.

For complete provision of services call MidAmerica Gift Certificate Co. at 1-800-798-4099