



## NEWS RELEASE

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### **BROADWAY AT THE BEACH ANNOUNCES APRIL ENTERTAINMENT LINEUP**

*April 7, 2008, Myrtle Beach, S.C.* — Representatives from Broadway at the Beach today announced their April entertainment lineup.

April 11, 7:05 p.m.

#### **First Home Game for the Myrtle Beach Pelicans**

For ticket pricing and information, visit  
[www.MyrtleBeachPelicans.com](http://www.MyrtleBeachPelicans.com)

April 12, 7:45 a.m.

#### **KidzTime Kids Club Meeting at Disney Store**

KidzTime club members will be at the Disney Store for a special treasure hunt and limbo contest. To become a member of the KidzTime Kids Club, call (843) 913-9325. The club is open to Horry and Georgetown residents three to 10 years-of-age.

April 12, 10:00 a.m. to 10:00 p.m.

#### **“Make it Monster” at RIDEMAKERZ**

Guests are invited to meet Dennis Anderson, the creator of the Monster Truck, Grave Digger.

April 13, 1:00 to 4:00 p.m.

#### **Multiple Sclerosis Walk**

The event starts and ends at the Heroes Harbor stage. To register, log onto [nmss.org/ncp](http://nmss.org/ncp).

April 18-20, 10:00 a.m. to 10:00 p.m.

#### **A Taste of Broadway**

A variety of fun events will occur during this three day celebration including cuisine samplings, live entertainment, giveaways and special sales. Tickets for the Cuisine Tasting are \$1.00 each and can be purchased at the event.

April 29, 12:00 to 8:00 p.m.

#### **Free Cone Day**

Guests are invited to Ben & Jerry’s for a free ice cream cone.

Unless otherwise noted, all events are free and open to the public. For more information about Broadway at the Beach, call (843) 444-3200 or log onto [BroadwayattheBeach.com](http://BroadwayattheBeach.com).

(more)

### **About Broadway at the Beach**

Broadway at the Beach is the largest festival entertainment complex in South Carolina. The \$250 million attraction is set on 350-acres in the heart of Myrtle Beach and features three theaters, 19 restaurants and more than 100 specialty shops as well as attractions, nightclubs, and hotels, all surrounding the 23-acre Lake Broadway. The complex is a past recipient of the South Carolina Governor's Cup and was deemed the state's best travel destination by the South Carolina Department of Parks, Recreation & Tourism. Last year, 14.8 million people visited Broadway at the Beach, making it the region's most popular destination.

Among Broadway at the Beach's restaurants are Hard Rock Café, Planet Hollywood, Jimmy Buffett's Margaritaville and NASCAR Sports Grille. The complex also boasts three hotels, Hampton Inn Fairfield Inn and Holiday Inn Express. Broadway at the Beach is also home to IMAX 3D Theatre, Ripley's Aquarium, the Palace Theatre, Carmike's Broadway Cinema 16 and the Pavilion Nostalgia Park, which features nine rides from the former Pavilion Amusement Park, one of Myrtle Beach's most popular family attractions for more than 58 years. The complex's Celebrity Square includes a New Orleans-inspired nightclub district.

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