



## NEWS RELEASE

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### **BROADWAY AT THE BEACH ANNOUNCES MARCH ENTERTAINMENT LINEUP**

*March 2009, Myrtle Beach, S.C.* — Representatives from Broadway at the Beach today announced the Center's March entertainment lineup:

#### **Sunday, March 1 through Tuesday, March 31 – Red Cross Heroes Campaign**

Throughout the month of March, Liberty Steakhouse will donate fifty cents to the American Red Cross from every pint of Irish Red Ale sold.

#### **Saturday, March 14, 9:00 a.m. – KidzTime Kids Club Meeting at Dragon's Lair Fantasy Golf**

Club members are invited to play 18 holes at Dragon's Lair Fantasy Golf at this month's KidzTime Kids Club meeting. Members must R.S.V.P. by Wednesday, March 11. To R.S.V.P. call (843) 315-7862. Children who are residents of Horry and Georgetown counties 3 to 10 years of age are invited to join the club free of charge.

#### **Saturday, March 14 through Sunday, March 22 – 48th Annual Canadian American Days Festival**

To honor this time honored Myrtle Beach tradition, Broadway at the Beach will give away a — Can

Am|| Preferred Guest Card. This card is available at the Broadway at the Beach Visitors Center and

features a variety of promotions from Broadway's shops, restaurants, nightclubs, attractions and hotels.

#### **Tuesday, March 17 – St. Patrick's Day Festivities**

A variety of Broadway at the Beach retailers and restaurants will host an array of St. Patrick's Day festivities. Blarney Stone's will open at 11:00 a.m. with Irish food and drink specials and will feature live entertainment at 12:00 p.m. with DJ Barry, Paul Grimshaw will perform from 2:00 to 7:00 p.m. and Black Label will perform from 9:00 p.m. to 2:00 a.m. Liberty Steakhouse will also open at 11:00 a.m. featuring an Irish menu, drink specials and Ten Toes Up performing live at 7:00 p.m.

#### **Friday, March 20 – New Shows at the IMAX 3D Theatre**

Beginning Friday, March 20, IMAX 3D will feature several new shows including NASCAR 3D, Under the Sea 3D, Dinosaurs Alive 3D and Mummies 3D. For a complete listing of show times and ticket prices, visit [imax3dmyrtlebeach.com](http://imax3dmyrtlebeach.com).

#### **Friday, March 20, 9:00 p.m. – Art Alexakis of Everclear in Concert**

Art Alexakis of Everclear will perform live at the Hard Rock Café. Admission is \$5.00 per person with all proceeds donated to Musicians on Call. For more information or to purchase a ticket, call (843) 946-0007.

(more)

**Saturday, March 21, 8:00 p.m. – Fireworks Show**

In honor of Can Am Days, Broadway at the Beach will feature a special fireworks show over Lake Broadway.

**Tuesday, March 24 and Wednesday, March 25, 11:00 a.m. to 7:00 p.m. – “Be an Everyday Hero” Blood Drive**

In conjunction with WMBF and The Sun News, Broadway at the Beach will host a blood drive. For more information, call (800) GIVE LIFE.

**Saturday, March 28, 9:00 a.m. – Mini Golf Tournament in Honor of Brenda Miles**

In honor of Brenda Miles, a teacher from Conway Elementary School who recently passed away, Broadway at the Beach will host a mini golf tournament at Dragon’s Lair Fantasy Golf. Registration begins at 8:30 a.m. with the tournament starting at 9:00 a.m. Participation costs \$20 per person or \$80 per team. Sponsored by the Forever 39 SS Class from Conway Baptist Church, all proceeds will be donated to help purchase technology equipment for Conway Elementary School.

**Now through December 31 – Babies Exhibit at Ripley’s Aquarium**

Ripley’s Aquarium will feature more than 30 new interactive and live displays showcasing baby animals being born daily. The exhibit is included with paid admission. For more information, call (843) 916-0888.

All events are free and open to the public unless otherwise noted. For more information about Broadway at the Beach, call (843) 444-3200 or visit [BroadwayattheBeach.com](http://BroadwayattheBeach.com).

**About Broadway at the Beach**

Broadway at the Beach is the largest festival entertainment complex in South Carolina and is owned and operated by Burroughs & Chapin Company Inc. The \$250 million attraction is set on 350-acres in the heart of Myrtle Beach and features three theaters, 17 restaurants and more than 100 specialty shops as well as attractions, nightclubs, and hotels, all surrounding the 23-acre Lake Broadway. The complex is a past recipient of the South Carolina Governor's Cup and was deemed the state's best travel destination by the South Carolina Department of Parks, Recreation & Tourism. Last year, 13.6 million people visited Broadway at the Beach, making it the region’s most popular destination.

Among Broadway at the Beach’s restaurants are Hard Rock Café, Planet Hollywood and Jimmy Buffett's Margaritaville. The complex also boasts three hotels, the Hampton Inn, the Fairfield Inn and the Holiday Inn Express. Broadway at the Beach is also home to the IMAX 3D Theatre, the award-winning Ripley’s Aquarium, Palace Theatre, Carmike’s Broadway Cinema 16 and the Pavilion Nostalgia Park, which features nine rides from the former Pavilion Amusement Park, one of Myrtle Beach’s most popular family attractions for more than 58 years. The complex’s Celebrity Square includes a New Orleans-inspired nightclub district.

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