



## NEWS RELEASE

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### **BROADWAY AT THE BEACH TO HOST BRENT KEITH AS PART OF FREE VAULT™ UNDER THE STARS CONCERT SERIES**

*July 7, 2008, Myrtle Beach, S.C.* — Representatives from Broadway at the Beach today announced they will host Brent Keith as part of the Vault™ Under the Stars Summer Concert Series Thursday, July 10 at 7:00 p.m. on the Heroes Harbor stage.

Brent Keith is the epitome of a contemporary all-American country rock star. This twenty-eight-year-old, Blanchester, Ohio, native burst onto the scene when he finished sixth out of 13,000 contestants on the *USA Network's* hit series "Nashville Star". His soulful voice and remarkable guitar skills caught the world's attention and in August 2007, he released his first single, "Looking for a Road". Keith's first single was not only featured on *CMT's* NASCAR® series, but it was also chosen as the end track for the *CMT* Films and NASCAR® Images Production, "DALE." His influences include some of today's top country stars, such as Keith Urban and Tim McGraw, as well many other great artists, including Sheryl Crow, Tom Petty and the Heartbreakers, and Bryan Adams. For more information about Brent Keith, visit [myspace.com/brentkeith](http://myspace.com/brentkeith).

The Vault™ Concert Series will showcase a variety of the country's top vocal artists throughout the summer including Jennifer Paige, Gasoline Heart and The Band Perry. Concerts will take place every Thursday night through August 14 at 7:00 p.m. The Vault™ Under the Stars Summer Concert Series is free and open to the public. No alcohol is permitted. For more information about Broadway at the Beach, call (843) 444-3200 or log onto [BroadwayattheBeach.com](http://BroadwayattheBeach.com).

#### **About Broadway at the Beach**

Broadway at the Beach is the largest festival entertainment complex in South Carolina and is owned and operated by Burroughs & Chapin Company, Inc. The \$250 million attraction is set on 350-acres in the heart of Myrtle Beach and features three theaters, 19 restaurants and more than 100 specialty shops as well as attractions, nightclubs, and hotels, all surrounding the 23-acre Lake Broadway. The complex is a past recipient of the South Carolina Governor's Cup and was deemed the state's best travel destination by the South Carolina Department of Parks, Recreation & Tourism. Last year, 14.8 million people visited Broadway at the Beach, making it the region's most popular destination.

Among Broadway at the Beach's restaurants are Hard Rock Café, Planet Hollywood, Jimmy Buffett's Margaritaville and NASCAR Sports Grille. The complex also boasts three hotels, Hampton Inn Fairfield Inn and Holiday Inn Express. Broadway at the Beach is also home to IMAX 3D Theatre, Ripley's Aquarium, the Palace Theatre, Carmike's Broadway Cinema 16 and the Pavilion Nostalgia Park, which features nine rides from the former Pavilion Amusement Park, one of Myrtle Beach's most popular family attractions for more than 58 years. The complex also features Celebrity Square, a New Orleans-inspired nightclub district.

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