



NEWS RELEASE

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BROADWAY AT THE BEACH DONATES MORE THAN \$7,000 TO FOSTERING HOPE

Third Quarter Change Collected from Center Fountains Donated to Local Charity

October 13, 2008, Myrtle Beach, S.C. — Representatives from Broadway at the Beach today announced they have donated \$7,003.91 to Fostering Hope, a local non-profit organization that provides goods and services to children in the foster care system in Horry, Georgetown, Dillon and Marion counties.

Every quarter, Broadway at the Beach collects change from their four fountains. During the third quarter of 2008, Broadway at the Beach removed approximately 220,000 pennies, 19,000 nickels, 24,000 dimes and 6,000 quarters from the fountains which totaled \$7,003.91.

“We are thrilled with the amount of change that was collected from our fountains,” said Rebecca Feagin, marketing director for Broadway at the Beach. “Fostering Hope is a very deserving organization and we are honored to have the opportunity to assist them.”

For more information about Broadway at the Beach, call (843) 913-9327 or log onto BroadwayattheBeach.com.

About Fostering Hope

Fostering Hope Inc. is a nonprofit organization that provides goods and services to children residing in the foster care system in Horry, Georgetown, Marion, and Dillon counties in north eastern South Carolina. There are on average over 500 children within these counties that are in foster care due to abuse and or neglect. For more information about Fostering Hope, call (843) 254-8168 or log onto FosteringHopeInc.com.

About Broadway at the Beach

Broadway at the Beach is the largest festival entertainment complex in South Carolina and is owned and operated by Burroughs & Chapin Company Inc. The \$250 million attraction is set on 350-acres in the heart of Myrtle Beach and features three theaters, 19 restaurants and more than 100 specialty shops as well as attractions, nightclubs, and hotels, all surrounding the 23-acre Lake Broadway. The

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complex is a past recipient of the South Carolina Governor's Cup and was deemed the state's best travel destination by the South Carolina Department of Parks, Recreation & Tourism. Last year, 14.8 million people visited Broadway at the Beach, making it the region's most popular destination.

Among Broadway at the Beach's restaurants are Hard Rock Café, Planet Hollywood and Jimmy Buffett's Margaritaville. The complex also boasts three hotels, Hampton Inn Fairfield Inn and Holiday Inn Express. Broadway at the Beach is also home to IMAX 3D Theatre, Ripley's Aquarium, the Palace Theatre, Carmike's Broadway Cinema 16 and the Pavilion Nostalgia Park, which features nine rides from the former Pavilion Amusement Park, one of Myrtle Beach's most popular family attractions for more than 58 years. The complex's Celebrity Square includes a New Orleans-inspired nightclub district.

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