



NEWS RELEASE

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CUB SCOUTS UNVEIL UNITY MEMORIAL AT BROADWAY AT THE BEACH

June 22, 2009, Myrtle Beach, S.C. – Cub Scouts Pack 891 unveiled a unity memorial at Broadway at the Beach on Sunday, June 14, in honor of those who lost their lives in the September 11, 2001 tragedy. The memorial is to serve as a means to recognize the spirit of unity that emerged in the United States as a result of the tragedy.

The memorial's centerpiece is a lighted fountain resembling the World Trade Center Towers. The towers rest in a five-sided basin, in remembrance of the attack at the Pentagon. The basin is covered with hand-painted tiles created by the youth members and parents of local Scouting and athletic groups. The fountain is surrounded by a lighted walkway and flanked by three flagpoles which each display the American flag. A lighted walkway leads to the fountain, lined on one side by benches and on the other by a pump house that will hold granite plaques displaying the dedication statement of the memorial and a list of the major donors and volunteer groups responsible for creating the memorial. The project was initiated in the summer of 2002 and has gradually been constructed with donated goods and services by local volunteers, including five Eagle Scout groups.

"The tragic events of September 11, 2001 remain a dark memory for America. Yet, in the days that followed these events, Americans stood side by side in unprecedented numbers to remember the souls lost, heal the wounded, repair the damage and resolve that freedom must always prevail in the face of terror and tyranny," said Craig Nies, Unity Memorial Committee Chairman. "The Unity Memorial was conceived by area Cub Scouts and constructed by local volunteers to honor the spirit that brings people together in time of great trial, to build a better tomorrow."

"We are honored that the Cub Scouts chose Broadway at the Beach to construct this outstanding memorial," said Alicia Harper, marketing director for Burroughs & Chapin Company, Inc. "The memorial is a great way to remember those we have lost and thank those who are fighting for our freedom. We encourage local residents and visitors to our area to stop by and take moment to reflect on their sacrifices."

For more information about Broadway at the Beach, call (843) 444-3200 or log onto Broadwayatthebeach.com.

About Broadway at the Beach

Broadway at the Beach is the largest festival entertainment complex in South Carolina and is owned and operated by Burroughs & Chapin Company, Inc. The \$250 million attraction is set on

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350-acres in the heart of Myrtle Beach and features three theaters, 19 restaurants and more than 100 specialty shops as well as attractions, nightclubs, and hotels, all surrounding the 23-acre Lake Broadway. The complex is a past recipient of the South Carolina Governor's Cup and was deemed the state's best travel destination by the South Carolina Department of Parks, Recreation & Tourism. Last year, 14.8 million people visited Broadway at the Beach, making it the region's most popular destination.

Among Broadway at the Beach's restaurants are Hard Rock Café, Planet Hollywood and Jimmy Buffett's Margaritaville. The complex also boasts three hotels, Hampton Inn Fairfield Inn and Holiday Inn Express. Broadway at the Beach is also home to IMAX 3D Theatre, Ripley's Aquarium, the Palace Theatre, Carmike's Broadway Cinema 16 and the Pavilion Nostalgia Park, which features nine rides from the former Pavilion Amusement Park, one of Myrtle Beach's most popular family attractions for more than 58 years. The complex also features Celebrity Square, a New Orleans-inspired nightclub district.

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