



## NEWS RELEASE

For More Information, Contact:

Erin Barrett or Nancy Greene, Brandon Advertising and Public Relations, (843) 916-2000

[ebarrett@brandonadvertising.com](mailto:ebarrett@brandonadvertising.com) or [ngreene@brandonadvertising.com](mailto:ngreene@brandonadvertising.com)

or visit [brandonpr.com](http://brandonpr.com)

### **BROADWAY AT THE BEACH TO HOST VAULT™ UNDER THE STARS SUMMER CONCERT SERIES**

#### **Glor Music Production Recording Artist Jennifer Paige to Headline Inaugural Concert**

*June 19, 2008, Myrtle Beach, S.C.* — Representatives from Broadway at the Beach today announced they will host the Vault™ Under the Stars Summer Concert Series every Thursday at 7:00 p.m. beginning June 26 with Jennifer Paige on the Heroes Harbor stage. The Vault™ Concert Series will showcase a variety of the country's top vocal artists throughout the summer including Paige, Josh Kelly, Gasoline Heart and Brent Keith.

“Our Vault™ Under the Stars Summer Concert Series is an excellent way to kick off the summer,” said Rebecca Feagin, marketing director for Broadway at the Beach. “Concert goers can come early, have dinner at one of our 19 restaurants, enjoy our more than 100 specialty stores and then end the evening with a concert. We look forward to a fun-filled summer of live entertainment.”

The Vault™ Under the Stars Summer Concert Series is free and open to the public. No alcohol is permitted. For more information about Broadway at the Beach, call (843) 444-3200 or log onto [BroadwayattheBeach.com](http://BroadwayattheBeach.com).

#### **About Jennifer Paige**

An Atlanta native, Jennifer Paige launched her career with the release of “Crush”, a pop song that quickly became the number one most requested song on Los Angeles’ KISS-FM. Paige has performed at a variety of venues around the world including at the Vatican for the Pope and was nominated for the Best New Artist award at the World Music Awards. She recently released a new album, “Best Kept Secret” which features a variety of hits including the title track, “Bloom”, “Air I’m Breathing” and “Broken Things”. For more information about Jennifer Paige, visit [JenniferPaige.com](http://JenniferPaige.com).

#### **About Broadway at the Beach**

Broadway at the Beach is the largest festival entertainment complex in South Carolina and is owned and operated by Burroughs & Chapin Company, Inc. The \$250 million attraction is set on 350-acres in the heart of Myrtle Beach and features three theaters, 19 restaurants and more than 100 specialty shops as well as attractions, nightclubs, and hotels, all surrounding the 23-acre Lake Broadway. The complex is a past recipient of the South Carolina

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Governor's Cup and was deemed the state's best travel destination by the South Carolina Department of Parks, Recreation & Tourism. Last year, 14.8 million people visited Broadway at the Beach, making it the region's most popular destination.

Among Broadway at the Beach's restaurants are Hard Rock Café, Planet Hollywood, Jimmy Buffett's Margaritaville and NASCAR Sports Grille. The complex also boasts three hotels, Hampton Inn Fairfield Inn and Holiday Inn Express. Broadway at the Beach is also home to IMAX 3D Theatre, Ripley's Aquarium, the Palace Theatre, Carmike's Broadway Cinema 16 and the Pavilion Nostalgia Park, which features nine rides from the former Pavilion Amusement Park, one of Myrtle Beach's most popular family attractions for more than 58 years. The complex also features Celebrity Square, a New Orleans-inspired nightclub district.

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