

Monday, June 30th – Happy Birthday Broadway!

Ribbon Cutting Ceremony near the fountain and Center Court at 10am

**Complimentary cookies at Guest Services (while supplies last)
beginning at noon**

Fireworks at 10pm

Tuesday, July 1st – Give Back Tuesday

Wish Fountain to benefit Blue Star Mothers of Coastal Carolina

Veterans appreciation card signing station at Guest Services

Fireworks at 10pm

Wednesday, July 2nd – Win It Wednesday

Spin the Wheel for a Chance to Win with giveaways & prizes. Guests are encouraged to watch Broadway at the Beach's social media to find out where the prize wheel is throughout the day.

Fireworks at 10pm

Thursday, July 3rd – Throwback Thursday

90's-themed music all day on Radio Broadway

Guests are invited to share their favorite Broadway memory using #memoriesBATB on social media for a chance to win.

Fireworks at 10pm

Friday, July 4th – Stars & Stripes Forever

Patriotic music on Radio Broadway throughout the day

Guests are encouraged to wear red, white, and blue attire

4th of July Fireworks Extravaganza at 10pm